

Export Marketing Specialist

Your responsibilities

- You'll be comfortable working with, analysing and using data to make appropriate marketing recommendations
- Commercial skills to understand the role a product feature plays within company strategy and the commercial return on investment
- Data and analytics reporting (trends, campaign success)
- Set up continual competitor analysis processes and review
- Oversee the marketing plan with respect to channel strategies, budgets and campaigns to establish lead and membership volumes
- Work closely with the broader marketing team to build out their product knowledge
- Track product performance and analyse data to achieve optimum product penetration

Our requirements

- Bachelor's degree in marketing or digital marketing
- Very good interpersonal skills and customer-centric approach
- Excellent attention to detail
- Ability to work autonomously and manage multiple projects in a fast-paced environment
- Ability to prioritise commitments (time management)
- Strong analytical skills and agility in dealing with ambiguity
- Excellent command of English

Benefits

- Stable employment based on an employment contract
- Attractive salary and bonus system
- Participation in specialized training and development projects, the opportunity to gain extensive professional experience in various fields under the supervision of specialists
- Meals in the company's permanent stand
- Free COVID tests at the company's medical point
- Employee discount on the offer of the Pronar aviation school (pilot course, glider flights)
- An attractive offer of group life insurance and a company loan