



主辦單位：靜宜大學  
Organizer: Providence University, Taichung, Taiwan



指導單位：教育部  
Adviser: Ministry of Education, Taiwan

2020  
ITVTI  
International  
Symposium

# 2020 ITVTI International Symposium

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*Asian Management Education and  
Advancing Women in Business*

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亞洲商管教育暨女性影響力論壇

**Dec. 11**

*Gratia Hall  
Providence University  
Taiwan*

2020 India, Thailand, Vietnam, Taiwan and Indonesia (ITVTI) International Symposium



## 2020 ITVTI International Symposium

### Asian Management Education and Advancing Women in Business

- Date: December 11, 2020 (Fri.) / Time: 09:00 ~ 16:30 @ Taiwan (GMT+8)
- Venue: Gratia Hall, Providence University
- Organizer: Providence University, Taiwan
- Adviser: Ministry of Education (MOE), Taiwan

Time	Agenda
08:40-09:00	Registration
09:10-09:20	Opening Remarks
09:20-09:30	Remarks
09:30-10:00	<b>Keynote Speech</b> Big Data Marketing and the Prospect of Business Management Education in Asia
10:00-10:10	Group Photo & Tea Time
10:10-10:50	<b>Panel Discussion 1</b> The Significance of AACSB Accreditation for Business Management Education
10:50-11:00	Tea Time
11:00-12:00	<b>Panel Discussion 2</b> Innovative Teaching of Management Business Education in Asia
12:00-13:00	Lunch & Networking
13:00-13:15	Registration
13:15-13:20	Opening Remarks
13:20-13:25	Topics and Speakers Introduction
13:25-13:50	<b>Keynote Speech 1</b> Women in Senior Corporate Management Roles
13:50-14:15	<b>Keynote Speech 2</b> Women In Corporate Boards
14:15-14:40	<b>Keynote Speech 3</b> Women Entrepreneurship
14:40-14:55	Tea Time
14:55-16:25	<b>Panel Discussion</b>
16:25-16:30	Closing Remarks

# 2020 ITVTI International Symposium

Join us on Dec. 11



2020 India, Thailand, Vietnam,  
Taiwan and Indonesia (ITVTI)  
International Symposium

Asian Management Education  
and Advancing Women in Business



**Ms. Wilawan Phuengtua**

Director of International  
Business Management Program,  
University of Eastern Asia,  
Thailand



**Mr. Methee Chanted**

Head of International  
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Management, National Chung  
Hsing University, Taiwan



**Dr. T.K. Peng**

Professor & Dean of  
International College,  
I-Shou University, Taiwan



**Dr. Lichung Jen**

Senior Vice President  
of Strategy & Dean of  
International College,  
Providence University,  
Taiwan



**Dr. Chia-Hui Chen**

CEO for Office of AACSB &  
Associate Dean, College of  
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and Cross-Strait Affairs,  
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**Dr. Githa S. Hegde**

Dean, School of Business,  
University of Petroleum and  
Energy Studies (UPES), India



**Ms. Revital Shpangental**

Founder and CEO,  
Anemone Ventures Ltd.



**Ms. En-chia Tsai**

Co-Founder & Executive Director,  
Bened Biomedical Co., Ltd. /  
Yangsen Biotech



**Dr. Hasnaa Fatehi**

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**Ms. Andrea W. Wu**

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Distinguished Professor,  
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## Advancing Women in Business