



# Internal 2020 International Symposium

Asian Management Education and Advancing Women in Business

亞洲商管教育暨女性影響力論壇

Dec. 11

Gratia Hall
Providence University
Taiwan



## **2020 ITVTI International Symposium**

### **Asian Management Education and Advancing Women in Business**

• Date: December 11, 2020 (Fri.) / Time: 09:00 ~ 16:30 @ Taiwan (GMT+8)

Venue: Gratia Hall, Providence UniversityOrganizer: Providence University, Taiwan

• Adviser: Ministry of Education (MOE), Taiwan

Time	Agenda
08:40-09:00	Registration
09:10-09:20	Opening Remarks
09:20-09:30	Remarks
09:30-10:00	Keynote Speech
	Big Data Marketing and the Prospect of Business Management
	Education in Asia
10:00-10:10	Group Photo & Tea Time
	Panel Discussion 1
10:10-10:50	The Significance of AACSB Accreditation for Business
	Management Education
10:50-11:00	Tea Time
11:00-12:00	Panel Discussion 2
	Innovative Teaching of Management Business Education in
	Asia
12:00-13:00	Lunch & Networking
13:00-13:15	Registration
13:15-13:20	Opening Remarks
13:20-13:25	Topics and Speakers Introduction
13:25-13:50	Keynote Speech 1
	Women in Senior Corporate Management Roles
13:50-14:15	Keynote Speech 2
	Women In Corporate Boards
14:15-14:40	Keynote Speech 3
	Women Entrepreneurship
14:40-14:55	Tea Time
14:55-16:25	Panel Discussion
16:25-16:30	Closing Remarks

# 2020 ITVTI International Symposium

2020 India, Thailand, Vietnam, Taiwan and Indonesia (ITVTI) International Symposium

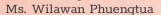
Asian Management Education and Advancing Women in Business







Head of International Business Management Program, University of Eastern Asia, Thailand



Director of International Business Management Program, University of Eastern Asia, Thailand



Dr. Widi Sunaryo

Head of International Office and Excellent Program, Mulawarman University, Indonesia

#### Dr. Siriwut Buranapin

Dean, Faculty of Business Administration, Chiang Mai University, Thailand



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#### Dr. Geo Jos Fernandez

Dean of Management Studies and International Affairs, St. Alberts College (Autonomous), India



Eastern Asia, Thailand Dr. Sheng-Yung Yang

Distinguished Professor of Finance, College of Management, National Chung Hsing University, Taiwan



Dr. Lichung Jen

Senior Vice President of Strategy & Dean of International College, Providence University, Taiwan



Dr. Chien-Chien Lo

Assistant Professor, Department of International Business, Providence University, Taiwan



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#### Dr. Chia-Hui Chen

CEO for Office of AACSB &
Associate Dean, College of
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University, Taiwan

#### Dr. Wen-Ching Chang

Dean of Office of International and Cross-Strait Affairs, Providence University, Taiwan

## Advancing Women in Business



Ms. Revital Shpangental

Founder and CEO, Anemone Ventures Ltd.



#### Ms. En-chia Tsai

Co-Founder & Executive Director, Bened Biomedical Co., Ltd. / Yangsen Biotech



#### Dr. Hasnaa Fatehi

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