

# Regulations of the "Photograph your English" photo contest

## § 1. GENERAL PROVISIONS

1. The organiser of the 'Photograph Your English' contest, hereinafter referred to as the Contest, is Bialystok University of Technology, hereinafter referred to as the Organiser.
2. The unit responsible for coordinating the contest on behalf of the Organiser is the Foreign Language Center of Bialystok University of Technology, hereinafter referred to as SJO PB. Contact with the Organiser can be made by e-mail to the following address: [sjo@pb.edu.pl](mailto:sjo@pb.edu.pl).
3. The aim of the contest is to promote the language and culture of English-speaking countries among students and to integrate the academic community.
4. The contest is conducted on the SJO website: <https://pb.edu.pl/sjo/wydarzenia-sjo/konkurs-photograph-your-english/> and on the website: [www.facebook.com/StudiumJęzykówObcychPB](http://www.facebook.com/StudiumJęzykówObcychPB), hereinafter referred to as Fanpage.
5. Facebook Inc. is not legally responsible in connection with this contest. The contest is not created, administered, supported or sponsored by Facebook and Facebook Inc. Facebook is a registered trademark of Facebook Inc.
6. The contest entry is a photo with an attached title and a short (100-300 characters) description/comment in English (what situation is presented in the photo, where and when it was taken, the author's impressions, etc.).
7. The author of the photo is free to interpret the subject of the contest in any way, however, the photo must contain elements referring to the culture and/ or language of the English-speaking countries.
8. Each participant may submit only one photo. Photographs taken with any digital image recording devices will be accepted.
9. The contest entry should be sent using the registration form available on the SJO website: <https://pb.edu.pl/sjo/wydarzenia-sjo/konkurs-photograph-your-english/> (the title and description/comment of the photo should be included in the registration form).
10. Timeline:
  - 1) appointment of the jury: 09/03/2022;
  - 2) submitting photos: 10/03/2022 - 10/04/2022;
  - 3) publication of photos (including the title) running for the Audience Award on Facebook: [www.facebook.com/StudiumJęzykówObcychPB](http://www.facebook.com/StudiumJęzykówObcychPB): 13/04/2022 - 08/05/2022;
  - 4) announcement of the results of the Contest on the SJO website <https://pb.edu.pl/sjo/> and on the Facebook profile: [www.facebook.com/StudiumJęzykówObcychPB](http://www.facebook.com/StudiumJęzykówObcychPB): 09/05/2022;
  - 5) award ceremony: 10/05/2022.
11. Contest entries will be judged by a three-person Jury, composed of the representatives of SJO PB.
12. From among the submitted photos, the Jury will select three Winners by open voting by a majority of votes, awarding the first, second and third place.
13. Criteria for the evaluation of contest entries by the Jury:
  - 1) compliance of the subject of the photo with the theme of the Contest,
  - 2) linguistic correctness and originality of the title and comment/ description of the photo,



- 3) the artistic value of the photo.
14. Photos (with the title only) published on Facebook: [www.facebook.com/StudiumJezykowObcychPB](http://www.facebook.com/StudiumJezykowObcychPB) will be eligible for the Audience Award.
15. The photo with the highest number of likes will get the Audience Award.
16. The results of the Contest will be announced on Facebook: [www.facebook.com/StudiumJezykowObcychPB](http://www.facebook.com/StudiumJezykowObcychPB) and the SJO website: <https://pb.edu.pl/sjo/>.

## § 2. CONDITIONS FOR PARTICIPATION IN CONTESTS

1. Participation in the Contest is free of charge.
2. A participant in the Contest may be a student of Bialystok University of Technology - an adult natural person, a consumer within the meaning of art. 22 <sup>1</sup> of the Civil Code, having full legal capacity, and having an active account on Facebook.com (hereinafter: "Participant").
3. By participating in the Contest, the participant declares that:
  - 1) is a natural person with full legal capacity;
  - 2) has read the content of these Regulations and he/ she enters the Contest voluntarily;
  - 3) accepts the terms of the Regulations, is familiar with the information regarding the receipt of the prize;
  - 4) undertakes to comply with the provisions of the Regulations, including the Facebook regulations;
  - 5) is the author of the submitted photo;
  - 6) has unlimited copyrights, property and personal rights to the submitted photo;
  - 7) the photo does not contain proprietary characters and content and does not violate generally accepted moral standards;
  - 8) consents to the processing of personal data in order to participate in the contest, including in particular the identification data that he/ she placed in the registration form and the image of the Participant, which is on the submitted photo. At the same time, the Participant agrees to publish the list of winners and photos on the website <https://pb.edu.pl/sjo/> and: [www.facebook.com/StudiumJezykowObcychPB](http://www.facebook.com/StudiumJezykowObcychPB) during and after the Contest;
  - 9) by submitting photos he/she does not infringe the rights of third parties;
  - 10) has the consent of people whose image was published on the contest photo. All claims of third parties in this regard will be directed by SJO PB directly to the Participant who releases the Organiser from any liability in this regard at the moment of submitting the photo.
4. By entering the Contest, you accept these Regulations.

## § 3. PRIZES

1. The main prizes in the Contest are 3 prizes worth 1 x 370 PLN, 1 x 270 PLN, 1 x 170 PLN. The author of the Audience Award will receive a prize worth PLN 170.



2. The Organiser will notify the Winners by e-mail about the date and place of the award ceremony.
3. The prizes cannot be exchanged for cash or other things. The awarded Participants are not entitled to reserve the specific characteristics of individual prizes.
4. Only one prize may be awarded to a Contest participant.
5. The Organiser reserves the right to change the prizes in the Contest.

#### **§ 4. SCOPE OF THE ORGANISER'S LIABILITY**

1. The Organiser is not responsible for the reliability and truthfulness of the Participants' data, including the inability to transfer prizes, for reasons attributable to the Participant.
2. The Organiser declares that it does not control or monitor the content submitted by Participants in terms of reliability and truthfulness, subject to activities related to the removal of violations of the Regulations or generally applicable provisions.
3. The Organiser reserves the right to exclude from the Contest Participants whose actions are against the law or the Regulations, in particular Participants who:
  - a) post content that is inconsistent with applicable law or the Regulations available on Facebook (in particular containing offensive content, both in the text and graphics);
  - b) take actions using an account/ profile created in violation of Facebook's rules;
  - c) take actions using third party accounts/ profiles that do not comply with Facebook's rules;
  - d) interfere with the functioning of the Contest;
  - e) create fictitious accounts/ profiles on Facebook.
4. The Organiser is not responsible for any disruptions in the operation of ICT links, servers, interfaces, browsers and the Facebook platform.
5. The Organiser is not responsible for the temporary or permanent blocking of the website or application on the Facebook platform.

#### **§ 5. PROCESSING OF PERSONAL DATA**

1. It is forbidden to violate any intellectual property rights in the Contest, in particular:
  - 1) copying, modifying and electronically transmitting or otherwise disseminating the mechanism of the Contest or its parts, as well as individual works and databases, without a written consent of the Organiser;
  - 2) using the Contest in a manner inconsistent with the Regulations or generally applicable provisions,
  - 3) using the Contest in a manner inconsistent with the Facebook Regulations.
2. Personal data protection:
  - 1) The Administrator of your personal data is Bialystok University of Technology, located at 45A Wiejska Street, 15-351 Bialystok, tel.: (+48) 85 746 90 00, [www.pb.edu.pl](http://www.pb.edu.pl) (hereinafter referred to as University),
  - 2) The Administrator, pursuant to art. 37 (1) (a) GDPR, the Administrator has appointed the Data Protection Inspector with whom, in matters relating to the processing of personal data, you may contact by email at: [iod@pb.edu.pl](mailto:iod@pb.edu.pl).



- 3) The Administrator processes the personal data of persons visiting the profile of the Foreign Language Center of Bialystok University of Technology fanpage on Facebook (hereinafter the fanpage), including those interacting with the fanpage, in particular of persons who have subscribed to the fanpage by clicking the "Like" or "Follow" icon, published their comment under any of the posts on the fanpage or sent the Administrator a message via the social networking site.
- 4) Your personal data and a profile photo to the extent published by you on your own Facebook social profile and the image for the contest entry will be processed in order to perform the activities necessary for the proper conduct of the Contest - art. 6 (1) (a) GDPR.
- 5) The recipients of your personal data are BUT employees, entities authorized under the law and the owner of the Facebook social network on the non-changeable data rules specified by Facebook available at <https://www.facebook.com/about/privacy>, with the reservation that the Administrator does not have control over what data the plug-in provider or social network page collects and how it processes it. Facebook may transfer your data outside the European Economic Area. At the same time, we would like to inform you that the Administrator does not transfer your personal data outside the European Economic Area, subject to the international nature of the data flow on Facebook.
- 6) Your personal data will be kept for the period necessary to conduct the Contest and present prizes to the awarded Winners or to withdraw the consent granted.
- 7) You have the right to access your data, and, within the regulations of the law, to:
  - a) rectify your data;
  - b) withdraw your consent, provided that the withdrawal of consent shall not affect the lawfulness of processing, which was performed on the basis of your consent before its withdrawal;
  - c) erase your data;
  - d) restrict the processing of your data;
- 8) You have the right to lodge a complaint with the appropriate supervisory authority, i.e. Head of the Office for Personal Data Protection, if you believe that processing of your personal data violates the data protection legislation.
- 9) Providing personal data by you is voluntary, but necessary to enter the Contest. Not submitting data will result in inability to enter the Contest.
- 10) Your personal data will not be used for automated decision making or profiling referred to in art. 22 of the Regulation.

## **§ 6. FINAL PROVISIONS**

1. The Regulations become effective upon signature.
2. In matters not covered by these Regulations, the provisions of the Civil Code shall apply and other legal regulations.
3. Disputes related to and arising from the Contest will be resolved by a common court competent for the seat of the Organiser.



4. The Organiser reserves the right to change the regulations of the Contest during its duration. Information about changes will be posted on the fanpage.
5. The Organiser reserves the right to cancel the Contest without giving reasons at any stage and not select Winners.
6. Announcements and information about the Contest will be published on the website: <https://pb.edu.pl/sjo/wydarzenia-sjo/konkurs-photograph-your-english/> and the fanpage.
7. By entering the Contest, the Participant declares that he has read these Regulations.

