	Subject	type	hour/ week	hour/ sem.	ETCS
	Graphic Design I - Poster Design	P	4	60	6

Description: Adaptation of messages in poster design. Acquiring skills to translate post content into different graphic techniques and appropriate advertising media. A poster as an intelligent fun, an intellectual adventure, a refined visual work created from various pieces of art. Ability to justify selected means to the topic. Students design typographic, cultural posters and infographics. The syllabus includes: discussion of subjects given by the instructors or individually proposed by students, "brainstorming" and sketches and preliminary projects, as well as refining of the final form, printing and presentation of the poster. Skills to be acquired: • using different graphic techniques in the poster • experience in selection appropriate typography • skills for preparation hierarchy in poster