English for International Tourism

Description:

You are going to learn specialized vocabulary needed by tourism professionals as well as develop confidence in professional skills such as dealing with enquiries, speaking to groups, negotiating, etc.

Depending on the group you are in, you'll study some of the following topics: trends in tourism, hotel branding, ecotourism, advertising and publicity, airport facilities/security procedures, types of risk, risk prevention, architecture issues, food issues, etc.

You will join an existing group of Polish students. That is why you'll have to meet Foreign Language Centre Erasmus Coordinator first. Please expect more information by e-mail before the beginning of the academic year.

Regular attendance and active participation are required.