

COURSE DESCRIPTION CARD

Bialystok University of Technology Faculty of Engineering Management									
Field of study	Management							Degree level and programme type	first degree/second degree
Specialisation/ diploma path	-							Study profile	-
Course name	Entrepreneurship							Course code	IS-FM-00031W
								Course type	elective
Forms and number of hours of educational activities	L	C	LC	P	SW	FW	S	Semester	winter
		30						No. of ECTS credits	5
Entry requirements									
Course objectives	<p>Upon completion of the course, students will be able to:</p> <ul style="list-style-type: none"> - know the fundamental concepts of the business; - identify subjects of the possibilities if opening start-ups; - teaching of the main modules related to the entrepreneurship - the theoretical and practical aspects; - the main aim of the course is to develop idea individually or in teams project of enterprise which could be possible implemented by a student. 								
Course content	<p>This course prepares students for a future career as entrepreneurs and founders of new firms. They gain practical insights into aspects of running a business that are particularly salient during the early development of a new company. Students will be able to: understand the fundamental conditions for pre-entrepreneurship; characteristic of successful entrepreneurs; international versus domestic entrepreneurship; design a business plan; distinguish between different sources of financing and assess which best fit the requirements of the new entrepreneurial venture; perform an environmental analysis and formulate a business strategy for the new venture; plan for the internationalisation of the new venture through foreign market entry.</p> <p>Plan for the launching and developing new business ventures inside established corporations.</p>								
Teaching methods	classes - collaborating, classroom discussion, cases of business, presentation of business								
Assessment method	classes –students will work on a task to solve a particular problem concerning of possibilities of entrepreneurship;								
Symbol of learning outcome	Learning outcomes							Reference to the learning outcomes	

		for the field of study	
	Knowledge: the graduate knows and understands	-	
L01	student describes the general rules for the creation and development of enterprises	Z_W01, Z_W08, Z_W10	
L02	Student describes the basic concepts and principles of the enterprise sources	Z_W01, Z_W08, Z_W10	
	Skills: the graduate is able to	-	
L03	Student can describe the sources of entrepreneurship and the operating rules of the organization	Z_W01, Z_W08, Z_W10	
	Social competence: the graduate is ready to	-	
L04	Student knows how to apply for business ideas	Z_U11	
L05	Student is involved in making decisions and strives to identify priorities within individual and team performed tasks	Z_K03	
Symbol of learning outcome	Methods of assessing the learning outcomes	Type of tuition during which the outcome is assessed	
L01	business case, presentation	C	
L02	business case, presentation	C	
L03	evaluation of the work in the classroom (verification of preparation for classes)	C	
L04	evaluation of the work in the classroom (verification of preparation for classes)	C	
L05	evaluation of the work in the classroom	C	
Student workload (in hours)		No. of hours	
Calculation	participation in classes	30	
	preparation for classes	60	
	participation in student-teacher sessions related to the classes	10	
	preparation for case studies (classes)	30	
	TOTAL:	130	
Quantitative indicators		HOURS	No. of ECTS credits
Student workload – activities that require direct teacher participation		40	2
Student workload – practical activities		60	3
Basic references	1.A. Osterwalder, Y.Pigneur, Business model canvas, One press 2013. 2. B. R. Barringer, Entrepreneurship: Successfully Launching New Ventures, Global Edition, Pearson 2018. 3.The Harvard Business Review Entrepreneur's Handbook: Everything You Need to Launch and Grow Your New Business, 2018.		
Supplementary references	1.M. Buckingham, A. Goodaal, Hbr's 10 Must Reads 2021: The Definitive Management Ideas of the Year from Harvard Business Review (with Bonus Article the Feedback Fallacy by M: The ... by Marcus Buckingham and Ashley Goodall), Harvard Business Review 2020.		

Organisational unit conducting the course	Faculty of Engineering Management/Department of Management, Economy and Finances	Date of issuing the programme
Author of the programme	Wioletta Czemiel-Grzybowska, PhD	01.10.2021

L – lecture, C – classes, LC – laboratory classes, P – project, SW – specialization workshop, FW - field work, S – seminar