BIALYSTOK UNIVERSITY OF TECHN	NOLOGY						Faculty of Engeenering I	Management		
Field of study	Mana	igement					Level and form of study	bachelor degree,	full-time pro	ogramme
A group of modules specialty	Mana	gament					Education profile			
Course name		epreneu ementat	rship wi ion	th Al			Course code Course type	IS-FM-00113W elective		
Course form(s)	Ĺ	С	LC I	P SW	FW	S	Semester			
and number of hours		30h			ntor tho	2020	ECTS credits emic year from which the st	udy programmo apr	lioc	
The programme is valid from introductory courses				Е	niei ine	acau	enter codes for introductory		леѕ	
Course objectives	mana	gament	, macro e	economy						
Framework programme content	practi comp succe differe enviro ventu corpo	ical insignany. Stuesfull ent ent source conmenta are through	ghts into a udents witreprened ces of final analysi gh foreig The abili	aspects of the second s	of running to: to:under national asse mulate a entry.Plaine the	g a berstar versiss when busing a busing lan forestices	areer as entrepreneurs and usiness that are particularly in the fundamental condition us domestic entrepreneursh inich best fit the requirements ness strategy for the new ver the launching and developeal knowledge of business prith Al tools.	salient during the e as for pre-entreprendip; design a busines s of the new entrepre- enture; plan for the it ing new business ve	arly develop eurship; chan es plan; distin eneurial ven enternationali entures insid	ment of a new racteristic of nguish between ture; perform an sation of the new le established
Other information about the course							rrse refers to the principles of ted to the scientific activity of			
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student can describe the basic concepts and principles of the enterprise					
student is able to use basic Al tools in practice					
Social competence: the student is ready to					
Student is involved in making decisions and strives to identify priorities					
Methods of verification of learning outcomes	Course form subject to verification				
Busienss project, multimedia presentation	С				
Busienss project, multimedia presentation	С				
Busienss project, multimedia presentation	С				
Busienss project, multimedia presentation	С				
Busienss project, multimedia presentation	С				
Busienss project, multimedia presentation	С				
1 S.F.A. Hussain, Utilizing AI and Smart Technology to Improve Sustain	nability in Entrepreneurship, IGI Global,2024				
2 B. R. Barringer, Entrepreneurship: Successfully Launching New Ventures, Global Edition, Pears					
3 H. Neck, C.P. Neck, L. Murray, Entrepreneurship: The Practice and M	lindset, Sage Pubn, 2024				
1 S. Tanev, H. Blackbright, Artificial Inteligence and Innovation Management, Word Scientific, 2024					
PhD Wioletta Czemiel-Grzybowska D	Date: 09.04.202				
	Social competence: the student is ready to Student is involved in making decisions and strives to identify priorities Methods of verification of learning outcomes Busienss project, multimedia presentation Busienss project, multimedia presentation Busienss project, multimedia presentation Busienss project, multimedia presentation 1 S.F.A. Hussain, Utilizing AI and Smart Technology to Improve Sustair 2 B. R. Barringer, Entrepreneurship: Successfully Launching New Vent. 3 H. Neck, C.P. Neck, L. Murray, Entrepreneurship: The Practice and M. S. Tanev, H. Blackbright, Artificial Inteligence and Innovation Manager				