

### COURSE DESCRIPTION CARD

Bialystok University of Technology Faculty of Engineering Management									
<b>Field of study</b>	<b>Management</b>							<b>Degree level and programme type</b>	<b>first degree/second degree</b>
<b>Specialisation/ diploma path</b>	-							<b>Study profile</b>	-
<b>Course name</b>	<b>Entrepreneurship</b>							<b>Course code</b>	<b>IS-FM-00031S</b>
								<b>Course type</b>	<b>elective</b>
<b>Forms and number of hours of educational activities</b>	<b>L</b>	<b>C</b>	<b>LC</b>	<b>P</b>	<b>SW</b>	<b>FW</b>	<b>S</b>	<b>Semester</b>	<b>summer</b>
		30						<b>No. of ECTS credits</b>	<b>5</b>
<b>Entry requirements</b>									
<b>Course objectives</b>	<p>Upon completion of the course, students will be able to:</p> <ul style="list-style-type: none"> <li>- know the fundamental concepts of the business;</li> <li>- identify subjects of the possibilities if opening start-ups;</li> <li>- teaching of the main modules related to the entrepreneurship</li> <li>- the theoretical and practical aspects;</li> <li>- the main aim of the course is to develop idea individually or in teams project of enterprise which could be possible implemented by a student.</li> </ul>								
<b>Course content</b>	<p>This course prepares students for a future career as entrepreneurs and founders of new firms. They gain practical insights into aspects of running a business that are particularly salient during the early development of a new company. Students will be able to: understand the fundamental conditions for pre-entrepreneurship; characteristic of successful entrepreneurs; international versus domestic entrepreneurship; design a business plan; distinguish between different sources of financing and assess which best fit the requirements of the new entrepreneurial venture; perform an environmental analysis and formulate a business strategy for the new venture; plan for the internationalisation of the new venture through foreign market entry.</p> <p>Plan for the launching and developing new business ventures inside established corporations.</p>								
<b>Teaching methods</b>	classes - collaborating, classroom discussion, cases of business, presentation of business								
<b>Assessment method</b>	classes –students will work on a task to solve a particular problem concerning of possibilities of entrepreneurship;								
<b>Symbol of learning outcome</b>	<b>Learning outcomes</b>							<b>Reference to the learning outcomes</b>	

		for the field of study	
	<b>Knowledge: the graduate knows and understands</b>	-	
L01	student describes the general rules for the creation and development of enterprises	Z_W01, Z_W08, Z_W10	
L02	Student describes the basic concepts and principles of the enterprise sources	Z_W01, Z_W08, Z_W10	
	<b>Skills: the graduate is able to</b>	-	
L03	Student can describe the sources of entrepreneurship and the operating rules of the organization	Z_W01, Z_W08, Z_W10	
	<b>Social competence: the graduate is ready to</b>	-	
L04	Student knows how to apply for business ideas	Z_U11	
L05	Student is involved in making decisions and strives to identify priorities within individual and team performed tasks	Z_K03	
<b>Symbol of learning outcome</b>	<b>Methods of assessing the learning outcomes</b>	<b>Type of tuition during which the outcome is assessed</b>	
L01	business case, presentation	C	
L02	business case, presentation	C	
L03	evaluation of the work in the classroom (verification of preparation for classes)	C	
L04	evaluation of the work in the classroom (verification of preparation for classes)	C	
L05	evaluation of the work in the classroom	C	
<b>Student workload (in hours)</b>		<b>No. of hours</b>	
<b>Calculation</b>	participation in classes	30	
	preparation for classes	60	
	participation in student-teacher sessions related to the classes	10	
	preparation for case studies (classes)	30	
	<b>TOTAL:</b>	<b>130</b>	
<b>Quantitative indicators</b>		<b>HOURS</b>	<b>No. of ECTS credits</b>
<b>Student workload – activities that require direct teacher participation</b>		<b>40</b>	<b>2</b>
<b>Student workload – practical activities</b>		<b>60</b>	<b>3</b>
<b>Basic references</b>	1.A. Osterwalder, Y.Pigneur, Business model canvas, One press 2013. 2. B. R. Barringer, Entrepreneurship: Successfully Launching New Ventures, Global Edition, Pearson 2018. 3.The Harvard Business Review Entrepreneur's Handbook: Everything You Need to Launch and Grow Your New Business, 2018.		
<b>Supplementary references</b>	1.M. Buckingham, A. Goodaal, Hbr's 10 Must Reads 2021: The Definitive Management Ideas of the Year from Harvard Business Review (with Bonus Article the Feedback Fallacy by M: The ... by Marcus Buckingham and Ashley Goodall), Harvard Business Review 2020.		

<b>Organisational unit conducting the course</b>	Faculty of Engineering Management/Department of Management, Economy and Finances	<b>Date of issuing the programme</b>
<b>Author of the programme</b>	Wioletta Czemieli-Grzybowska, PhD	<b>01.10.2021</b>

**L – lecture, C – classes, LC – laboratory classes, P – project, SW – specialization workshop, FW - field work, S – seminar**