

Professor Yoshio Shimizu is a professor emeritus at Shinshu University's Faculty of Textile Science and Technology, Japan. He is a distinguished researcher in the field of Kansei Engineering. Currently, he serves as an advisor of the Japan Society of Kansei Engineering (JSKE), contributing significantly to the advancement of the discipline. As for his experiences, he was a chairperson of the committee of KANSEI Engineering in the Science Council of Japan and vice president of JSKE. After graduating from the master's course at Shinshu University in 1975, he completed his postgraduate course of Science and Technology at Tokyo Institute of Technology in 1979. He then served as a lecturer at Tokyo Kasei University, later became an associate professor and subsequently a professor at Shinshu University. In 2013, he was awarded the title of Professor Emeritus. His research spans various fields related to Science and Technology for Kansei, including Kansei Engineering, Kansei Informatics, and Textile Science. He has conducted extensive studies on human comfort and sensory perception, such as the feel and comfort of clothing and seating. In detail, he has developed evaluation systems incorporating Kansei measurement and image processing technologies. He has received several academic awards, including the Emerald Literati Network 2011 Awards for Excellence, for the paper titled "Computerized Pattern Making Focus on Fitting to 3D Human Body Shapes."